

## Privacy statement

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This website is the property of the e.b.v.b.a. JADIMEX, with registered office at 3360 Bierbeek, Tiensesteenweg 225 and company number 0459.170.086 (hereinafter referred to as "JADIMEX"). We are committed to protecting your personal data and we value the privacy of our customers and the users of our website. This means that we will do our utmost to protect your privacy and to make sure that you can entrust us with your data without the fear of it being misused.

During your visit of our website, it is possible that you will share personal data with us in order for us to be able to identify you as an individual (such as your name, first name, your e-mail address, your home address, your fixed or mobile telephone number, etc.) These are the personal data mentioned below. By using our website [www.jadimex.be](http://www.jadimex.be) and any other of our websites and services, you unconditionally accept this privacy statement, as well as the general conditions of use.

### **What can be understood by the "processing of data" and who is responsible for this?**

All processing of personal data is meant by this. This term includes an operation or a set of operations relating to personal data or a set of personal data, whether or not performed via automated processes, such as collecting, recording, organizing, structuring, storing, updating or modifying, retrieving, consulting, using, forwarding, distributing or otherwise making available, aligning or combining, blocking, erasing or destroying data. We, JADIMEX, are responsible for the processing of your personal data.

### **Why are your personal data processed?**

Firstly, the processing of your personal data is mainly necessary to be able to contact you, for example when you use the contact page on our website or if you contact us directly. In addition, the processing of your personal data is also required for the execution of any agreement that could be concluded between you and JADIMEX. Finally, we process your personal data for direct marketing.

In particular, your personal data will be processed with a view to the following purpose:

- to establish, maintain and / or execute a contractual relationship with the user;
- to analyse, modify and, where necessary, improve the content of the website;
- to detect or prevent fraud and / or other illegal activities;
- to facilitate the visit and use of the website as well as the user experience of the users;
- to be able to answer requests, for example event registration, meetings, request to get more information about a product, etc.;
- to inform the user about the evolutions of the website and its functionalities;
- with a view to direct marketing;
- for all other purposes for which the user has expressly granted the agreement.

### **Wat happens to your personal data when you visit our website?**

1. The data you give us yourself

#### *Use of our contact form*

When you want to use our contact form, we ask you to fill in some personal data. At that moment you are submitting personal data to us. This data is used to meet any contractual obligations towards you and to be able to carry out the services you may request, as well as for direct marketing purposes.

This data is stored on secured servers of JADIMEX or the n.v. NMG with registered office at 3200 Aarschot, Betekomsesteenweg 69D (hereinafter referred to as "NMG") or possibly of a third party who is also strictly bound to confidentiality regarding your personal data.

### *Communication*

If you send us an e-mail or another message (for example via the online contact form), it is possible that we keep those messages. Depending on the situation it is possible that we will ask you for personal data that is relevant and necessary for the situation in question. This data is stored on secured servers of JADIMEX or NMG or possibly of a third party who is also strictly bound to confidentiality regarding your personal data.

#### 2. The data collected on the basis of your use of the website

We collect data on the way that you use our services and website, as well as data on your computer or other types of devices that you use to access our services. This enables us to better tailor our services to your needs and interests. In addition, we use cookies to collect data on the use of the services (see also below).

#### 3. Data from third parties

If you are using the contact form on our website, you may be offered the possibility to log in to your social network account (such as Facebook). This way we collect the requested data for the contact form from your profile (this data can comprise the following: your first and last name, your e-mail address, and your public data). If you use the social network functions available on the website, we can therefore receive certain data from the social network site and we can use it for direct marketing purposes. We emphasise that we cannot and will not publish messages in your name, nor make use in any other way of your social network profile.

We do not collect or use information for any other purpose than the purposes described in this privacy statement, unless you have given us your express prior approval thereto.

#### 4. Data processors

Your personal data may be processed by a data processor if this is necessary for the delivery of good services and in order to meet specific requests of the customer/prospect/contact (for example the secured storage of personal data on the servers of NMG).

Jadimex will always ensure that every data processor it asks to process data complies with the norms of the prevailing privacy legislation and, insofar as this data processor is not located within the European Economic Area, that it is subject to comparable data protection regulations such as those that apply in the EEA. To the extent possible, JADIMEX will seek the necessary guarantees from this third party / data processor regarding the adequate security and protection of personal data that it would receive from JADIMEX.

### **How long are personal data kept?**

JADIMEX will not store the personal data it processes longer than is necessary to achieve the purposes set out in this privacy statement and for which the personal data were collected.

### **How are your personal data secured and protected?**

We strive for the best possible protection of your personal data. Employees of JADIMEX, as well as those of NMG or any other third party who is strictly bound to confidentiality regarding your personal data, are

trained to handle personal data correctly.

We take the appropriate technical and organisational measures to obtain a security level that responds to the possible risks, whereby we take into account the state of the art, execution costs, the nature, scope and context, the processing purposes and the risks for your rights and liberties. Even though we aim for the highest possible level of protection, a data leak due to a hacking attack, for example, can never be excluded entirely.

In case of a security breach which may result in a risk to your rights and freedoms, we are obliged to report this data leak, the details and the possible risks to the Data Protection Authority (the former Privacy Commission) and this without undue delay and in any case within 72 hours after taking note of the possible data leak.

If the security breach could involve a major risk to your rights and freedoms, we are also obliged to inform you of this as soon as possible, unless (1) we have taken appropriate technical and organizational protection measures and these measures have been applied to the personal data affected by the infringement, especially the measures that make the personal data incomprehensible to unauthorized persons, such as encryption, (2) we have taken measures afterwards to ensure that the high risk for your rights and freedoms is unlikely to occur again and (3) when the communication would require disproportionate efforts. In that case, a public announcement would be made or a similar measure taken that would inform the persons concerned equally effectively.

### **What are your rights concerning your personal data?**

Your personal data are and remain your personal data.

We therefore apply the principles of optimum transparency, propriety and legality to their use, whereby you retain the control of your personal data and what happens to them. Below you will find out what your legal rights are with regard to your personal data.

#### *1. The right to view your data*

You have the right to ask us at any time which data we hold about you and whether and to what extent these are processed. If your personal data are processed, you also have the right to inspect these personal data, why they are processed, to whom the personal data are provided and the duration of the processing of your personal data.

You are also entitled to a copy of your personal data that are processed, which you will be provided free of charge. If you request additional copies, we can charge a reasonable fee for this based on the administrative costs involved. If you submit your request for a copy electronically, you will receive this copy in a common electronic format, unless you request a different arrangement. Please note that we can ask for proof of identity to verify that the personal information you request for inspection or copy are yours.

#### *2. The right to correct your data*

You may at any time ask us to correct your incorrect personal data or, if incomplete, to supplement them. Any data processor who has received and/or processed the personal data will immediately be notified by us of your request for improvement, unless this would prove to be impossible or requires a disproportionate effort. Again, you should keep in mind that we can ask for proof of identity to verify that the personal data you request for improvement are yours.

### *3. The right to have your data deleted*

You have the right to ask us to delete your personal data without unreasonable delay. We may ask you for proof of identity to verify that the personal data you ask to be removed are yours.

We are obliged to delete your personal data without unreasonable delay (1) when the personal data are no longer necessary for the purposes for which they were collected or processed, (2) when you withdraw your consent to the processing of your personal data and no other legal basis for processing exists (for example the need to process your personal data for the execution of an agreement between you and JADIMEX), (3) when you object to the processing and there are no other prevailing compelling justified grounds for the processing, (4) when the personal data have been processed unlawfully, (5) when the personal data must be erased under a legal obligation that rests on us.

When your personal data have been disclosed to a third party processor and we are required to delete these data, we will take reasonable measures, including technical measures, taking into account the available technology and execution costs, to inform any data controller who processes the personal data of the fact that you have requested the deletion of any link to, copy or reproduction of your personal data.

The foregoing does not apply insofar as the processing of your personal data is necessary (1) for the exercise of the right to freedom of expression and information, (2) for the fulfilment of a legal processing obligation resting on the controller, (3) with a view to archiving in the general interest, scientific or historical research or statistics and (4) for the institution, exercise or substantiation of a legal claim.

### *4. The right to request limited processing of your data*

You also have the right to ask us to limit the processing of your personal data if one of the following four situations occurs:

- You dispute the accuracy of the personal data: In that case, the processing of your data can be limited to the time we need to check the accuracy;
- You request the restriction of the use of your personal data instead of the removal if the processing was unlawful;
- We no longer need your details, but you still need them to determine, exercise or defend your rights before a court of law;
- If you have objected to the processing of your personal data, the processing can be limited pending the decision on whether our justified grounds weigh more heavily than yours.

If the processing of your personal data is limited in one of the aforementioned four situations, then this personal data can only be re-processed (1) with your consent, (2) for the establishment, exercise or substantiation of a legal claim, (3) when rights of another natural or legal person should be protected or (4) for reasons of overriding public interest.

Any data processor who has received and/or processed the personal data will immediately be informed by us of your request for processing restrictions, unless this would prove to be impossible or requires a disproportionate effort.

### *5. The right to have your personal data returned and the right to pass these on to another processor.*

If the processing of your personal data is based on permission or on an agreement, you have the right to request us to return the data you entrusted us with or to ask us, to the extent that this is technically possible, to transfer your personal data to another controller, so that you can easily switch to another service provider.

## 6. *The right to object to the processing of your personal data*

If the processing is based on your consent or on an agreement, you can always withdraw your consent free of charge or terminate the agreement.

If the processing of your personal data is based on a general interest or on a legitimate interest of the person who processes your data, you can object to this at any time due to reasons relating to your specific situation. We will then cease processing unless we can demonstrate that the compelling legitimate reasons for the processing outweigh your interests, rights and freedoms or when these relate to the institution, exercise or substantiation of a legal claim.

You always have the right to oppose, free of charge and without justification, the processing of your personal data for **direct marketing** purposes. The processing of your personal data for direct marketing will immediately be stopped as a result of your request.

## 7. *Complaints*

If you believe that the processing of your personal data is an infringement of the prevailing privacy legislation, you have the right to file a complaint with the Data Protection Authority (the former Privacy Commission), without prejudice to other possibilities of a legal or administrative appeal.

You also have the right to seek a judicial remedy before a Belgian court against the Data Protection Authority - the former "Privacy Commission") if your complaint is not dealt with, if you have not received any information about the progress or the outcome of your complaint or if you feel wronged by the legally binding decision taken by the Data Protection Authority.

Without prejudice to your right to lodge a complaint with the Data Protection Authority, you also have the right to seek a judicial remedy against and possibly, in so far as you can demonstrate this in detail, to request compensation from the controller if you are of the opinion that your rights under the prevailing privacy legislation have been violated.

### **The use of "cookies"**

During your visit to the site, 'cookies' can be placed on the hard disk of your computer. A cookie is a text file containing bits of technical information (internet settings) that is placed by the server of a website in the browser of your computer or on your mobile device when you consult a website.

When you visit our website, different types of cookies can be used. The 'functional cookies' are the cookies that are necessary to facilitate the functioning of the website and they provide a personalized experience (such as, where applicable, the language setting or in the case of the web shop, the functionality of the shopping cart).

The 'analytical cookies' ensure that we can map the statistics of the website. By using Google Analytics, a web analysis service provided by Google Inc., such analytical cookies are placed on your computer to analyse how the visitors use the website (which pages are most popular, which problems do visitors encounter on certain pages, etc.). The data collected in the context of Google Analytics is stored on the Google Inc. servers in the United States of America. By using this website you consent to the processing of the information by Google in the manner and for the purposes described above.

The "performance cookies" can be used to measure how many visitors have visited a certain web page, to list the popular web pages and to check how you ended up on our website. We use this information to improve our website and to optimize the user experience.

The information generated by the cookie about your use of the website can be transferred to secure servers of JADIMEX or NMG or that of a third party that is also strictly bound to confidentiality regarding your personal data. We use this information to keep track of how you use the website, to compile reports on website activity and to offer other services relating to website activity and internet usage. By using our website, you agree to our use of cookies. You can always refuse the use of cookies by choosing the relevant settings in your internet browser, but we point out that you may not be able to fully use all the features of our website in that case.

### **Amendments**

This privacy statement is tailored to the use of and the possibilities on this site. Any amendments and/or changes to this site may lead to modifications of this privacy statement. JADIMEX may also be required to adapt this privacy statement to new legislation and/or recommendations of the Privacy Commission (following the entry into force of the General Data Protection Regulation: the Data Protection Authority) or recommendations of the European Data Protection Authority. It is therefore advisable to consult this privacy statement on a regular basis.

### **Applicable law and competent courts**

This privacy statement is subject to the exclusive application of Belgian law. In case of a dispute about the validity, application, interpretation or enforcement of this privacy statement, only the courts of the judicial district of Leuven are authorized to hear such disputes.

Before any legal action is taken, the user and JADIMEX expressly agree with the mutual intention to first try to solve the dispute amicably by contacting each other directly.

### **Questions and feedback**

We check on a regular basis whether we comply with the applicable privacy laws and this privacy policy. If you have questions or require further explanations about this privacy policy, you can contact us using the contact details below:

e.b.v.b.a. JADIMEX  
Tiensesteenweg 225  
3360 Bierbeek  
KBO no: 0459.170.086

Tel: 016/461 961  
Fax: 016/460 935  
E-mail: [info@jadimex.be](mailto:info@jadimex.be)